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Attorneys for Plaintiff Garrison Drama Limited

# UNITED STATES DISTRICT COURT SOUTHERN DISTRICT OF NEW YORK

### GARRISON DRAMA LIMITED,

Plaintiff

v.

BEE-CASSO HAT MAKER, BLEOUK, CANGLEIOX, CHENGDUYIMEIERSHANGMAOYOUXIANGONGS, DONGRUO CO.LTD, EOPUING, DANZHAN, FIACAFYO, FISH FAIRY, FREEDOM LUCKY STORE, FUYANGBEIXIONGSHANGMAOYOUXIANGONGSI, G2TUP-US, GJTIM, HAPPYCART EMPORIUM. HAPPYHAVENHUB, HERYUUK, HOMEE, HYWYS, JUNLIANGSTORE, KUKUZHU STORE, KUQIN, MISTEROLINA, LTTOISL, NIEHUAOCHAONGCSHENG31TIAN, POULYUOVL, PULILIN. PUYANGHUAMENGSHENSHANGMAOYOUXIANG QAQYU, ONGSI, SHANGHAIQIANMOMAOYIYOUXIANGONGSI, CO.LTD. **SHENGMAN** SHIJIAZHUANGXIAOYIANYINGTONGSHANGMAO **SHUNDONG** CO.LTD, YOUXIANGONGSI, TAIYUANYONGGESHANGMAO, TAMIA, WSNANG, 25-ev-2316 (AKH)

PRELIMINARY
INJUNCTION ORDER

YQ-BUY, YUN CHENG, ZENG5656 LIHAN and ZITOUR,

Defendants

## **GLOSSARY**

Torm	Definition
<u>Term</u> Plaintiff or Garrison	Garrison Drama Limited
Drama Defendants	Bee-Casso Hat Maker, bleouk, cangleiox, chengduyimeiershangmaoyouxiangongsi, Danzhan, DONGRUO Co.Ltd, EOPUING, Fiacafyo, Fish Fairy, Freedom Lucky Store, fuyangbeixiongshangmaoyouxiangongsi, G2TUP-US, GJTIM, HappyCart Emporium, HappyHavenHub, Heryuuk, HOMEE, Hywys, JunLiangstore, Kukuzhu Store, KUQIN, Lttoisl, Misterolina, niehuaochaongcsheng31tian, Poulyuovl, PULILIN, puyanghuamengshenshangmaoyouxiangongsi, QAQYU, shanghaiqianmomaoyiyouxiangongsi, SHENGMAN Co.Ltd, shijiazhuangxiaoyianyingtongshangmaoyouxiangongsi,
Amazon	SHUNDONG Co.Ltd, TaiYuanYongGeShangMao, Tamia, WSNANG, YQ-BUY, yun cheng, Zeng5656 lihan and Zitour  Amazon.com, a Seattle, Washington-based, online marketplace and e-commerce platform owned by Amazon.com, Inc., a Delaware corporation, that allows manufacturers and other third-party merchants, like Defendants, to advertise, distribute, offer for sale, sell and ship their retail products, which, upon information and belief, primarily originate from China, directly to consumers
Walmart Marketplace	worldwide and specifically to consumers residing in the U.S., including New York  Walmart.com Marketplace, a Bentonville, Arkansas-based,
	Walmart Stores, Inc., a Delaware corporation, that allows manufacturers and other third-party merchants, like Defendants, to advertise, distribute, offer for sale, sell and ship their retail products, which, upon information and belief, primarily originate from China, directly to consumers worldwide and specifically to consumers residing in the LLS including New York
<b>Epstein Drangel</b>	Epstein Drangel LLP, counsel for Plaintiff  C.S., merading 1  Epstein Drangel LLP, counsel for Plaintiff  O.S., Merading 1  Epstein Drangel LLP, counsel for Plaintiff
New York Address	244 Madison Ave, Suite 411, New York, New York 10016
Complaint	Plaintiff's Complaint  Plaintiff's Complaint  Application for: 1) a temporary
Application	Plaintiff's ex parte Application for: 1) a temporary restraining order; 2) an order restraining Merchan Storefronts (as defined <i>infra</i> ) and Defendants' Assets (as defined <i>infra</i> ) with the Financial Institutions (as defined

Söhngen Dec.	infra); 3) an order to show cause why a preliminary injunction should not issue; 4) an order authorizing bifurcated and alternative service and 5) an order authorizing expedited discovery  Declaration of Nicole Söhngen in Support of Plaintiff's Application  Declaration of Gabriela N. Nastasi in Support of Plaintiff's
Nastasi Dec.	Application  Consumer products featuring the Peaky Blinders intellectual  Description  Consumer products featuring the Peaky Blinders intellectual
Peaky Blinders Products	property (including the Peaky Blinders Mark), such as are works, cell phone cases, accessories, clothing, bags, hats, whiskey tumblers, pint glasses, glass steins, coffee mugs, a PlayStation game, among many others
Peaky Blinders Registrations	U.S. Trademark Registration 6,791,852 for "PEAKY BLINDERS" for a variety of goods in Classes 8, 9, 16, 21, 24, 28 and 41; 7,445,467 for "PEAKY BLINDERS" for a variety of goods in Classes 25, 32 and 33; 6,031,949 for "PEAKY BLINDERS" for a variety of goods in Class 34; and 4,847,718 for "PEAKY BLINDERS" a variety of goods in Class 25
Peaky Blinders Application	U.S. Application No. 87/824,824 for "PEAKY BLINDERS" for a variety of goods in Classes 14 and 18
Peaky Blinders Marks	The marks covered by the Peaky Blinders Registrations and
Counterfeit Products	Products bearing or used in connection with the Peaky Blinders Mark, and/or products in packaging and/or containing labels bearing the Peaky Blinders Marks, and/or bearing or used in connection with marks that are confusingly similar to the Peaky Blinders Marks and/or products that are identical or confusingly similar to the Peaky Blinders Products
Infringing Listings	Defendants' listings for Counterfeit Products  Any and all websites and any and all accounts with online
User Accounts	Any and all websites and any take the arrangement of the marketplace platforms such as Amazon and/or Walmark Marketplace, as well as any and all as yet undiscovered accounts with additional online marketplace platforms held by or associated with Defendants, their respective officers employees, agents, servants and all persons in active concernor participation with any of them  Any and all User Accounts through which Defendants, their
Merchant Storefronts	Any and all User Accounts through which Persons respective officers, employees, agents, servants and all persons in active concert or participation with any of there operate storefronts to manufacture, import, export advertise, market, promote, distribute, display, offer for sale sell and/or otherwise deal in Counterfeit Products, which are held by or associated with Defendants, their respective

	officers, employees, agents, servants and all persons in active concert or participation with any of them
Defendants' Assets	Any and all money, securities or other property or assets of Defendants (whether said assets are located in the U.S. or abroad)
Defendants' Financial Accounts	Any and all financial accounts associated with or utilized by any Defendants or any Defendants' User Accounts or Merchant Storefront(s) (whether said account is located in the U.S. or abroad)
Financial Institutions	Amazon.com, Inc., Amazon Payments, Inc. ("Amazon Pay"), PayPal Inc. ("PayPal"), Payoneer Inc. ("Payoneer") and PingPong Global Solutions, Inc. ("PingPong")
Third Party Service Providers	Online marketplace platforms, including, without limitation, Amazon and Walmart Marketplace, as well as any and all as yet undiscovered online marketplace platforms and/or entities through which Defendants, their respective officers, employees, agents, servants and all persons in active concert or participation with any of them manufacture, import, export, advertise, market, promote, distribute, offer for sale, sell and/or otherwise deal in Counterfeit Products which are hereinafter identified as a result of any order entered in this action, or otherwise

WHEREAS, Plaintiff having moved *ex parte* on March 20, 2025 against Defendants for the following: 1) a temporary restraining order; 2) an order restraining Merchant Storefronts and Defendants' Assets with the Financial Institutions; 3) an order to show cause why a preliminary injunction should not issue; 4) an order authorizing bifurcated and alternative service and 5) an order authorizing expedited discovery;

WHEREAS, the Court entered an Order granting Plaintiff's Application on March 20, 2025 ("TRO") which ordered Defendants to appear on March 31, 2025 at 11:00 a.m.to show cause why a preliminary injunction should not issue ("Show Cause Hearing");

WHEREAS, on March 21, 2025, Plaintiff wrote a letter to the Court requesting modification and extension of the TRO, including the date of the Show Cause Hearing.

WHEREAS, on March 25, 2025, the Court entered an Order granting Plaintiff's request, adjourning the Show Cause Hearing to April 2, 2025 at 11:00 a.m. ("March 25, 2025 Order").

WHEREAS, on March 26, 2025 pursuant to the alternative methods of service authorized by the TRO, Plaintiff served the Summons, Complaint, TRO, all papers filed in support of the Application and the March 25, 2025 Order on each and every Defendant;

WHEREAS, on March 31, 2025, the Court sent notice to Plaintiff that the Show Cause Hearing would take place in Courtroom 14D ("Hearing Notice").

WHEREAS, on March 31, 2025 pursuant to the alternative methods of service authorized by the TRO, Plaintiff served the Hearing Notice on each and every Defendant;

WHEREAS, on April 2, 2025 at 11:00 a.m., Plaintiff appeared at the Show Cause Hearing, however, none of the Defendants appeared.

## PRELIMINARY FACTUAL FINDINGS & CONCLUSIONS OF LAW

- A. Plaintiff is likely to prevail on its Lanham Act related common law claims at trial.
- B. As a result of Defendants' infringements, Plaintiff, as well as consumers, are likely to suffer immediate and irreparable losses, damages and injuries:
  - Defendants have offered for sale and sold substandard Counterfeit Products in the United States that infringe the Peaky Blinders Marks; and
  - 2. Plaintiff has well-founded fears that more Counterfeit Products will appear in the United States marketplace; that consumers may be misled, confused and disappointed by the quality of these Counterfeit Products, resulting in injury to Plaintiff's reputation and goodwill; and that Plaintiff may suffer loss of sales for the Peaky Blinders Products.
  - C. The balance of potential harm to Defendants of being prevented from continuing to profit from their illegal and infringing activities if a preliminary injunction order is issued is far outweighed by the potential harm to Plaintiff, its business, the goodwill and reputation built up in and associated with the Peaky Blinders Marks and to its reputation if the relief granted in the TRO is not continued through the pendency of this action.
  - D. Public interest favors issuance of the preliminary injunction order in order to protect Plaintiff's interests in and to its Peaky Blinders Marks, and to protect the public from being deceived and defrauded by Defendants' passing off of their substandard Counterfeit Products as Peaky Blinders Products.

#### <u>ORDER</u>

1. The injunctive relief previously granted in the TRO shall remain in place through the pendency of this action, and issuing this Order is warranted under Federal Rule of Civil

Procedure 65 and Section 34 of the Lanham Act.

- a) Accordingly, Defendants are hereby restrained and enjoined from engaging in any of the following acts or omissions pending the final hearing and determination of this action or until further order of the Court:
  - manufacturing, importing, exporting, advertising, marketing, promoting, distributing, displaying, offering for sale, selling and/or otherwise dealing in Counterfeit Products, or any other products bearing the Peaky Blinders Marks and/or marks that are confusingly to, identical to and constitute a counterfeiting or infringement of the Peaky Blinders Marks;
  - ii. operation of Defendants' User Accounts and Defendants' Merchant
     Storefronts, including, without limitation, continued operation of Defendants'
     User Accounts and Merchant Storefronts in violation of this Order;
  - iii. directly or indirectly infringing in any manner Plaintiff's Peaky Blinders Marks;
  - iv. using any reproduction, counterfeit, copy or colorable imitation of Plaintiff's Peaky Blinder Marks, to identify any goods or services not authorized by Plaintiff;
  - v. using Plaintiff's Peaky Blinder Marks and/or any other marks that are confusingly similar to the Peaky Blinder Marks, on or in connection with Defendants' manufacturing, importing, exporting, advertising, marketing, promoting, distributing, offering for sale, selling and/or otherwise dealing in Counterfeit Products;
  - vi. using any false designation of origin or false description, or engaging in any action which is likely to cause confusion, cause mistake and/or to deceive

members of the trade and/or the public as to the affiliation, connection or association of any product manufactured, imported, exported, advertised, marketed, promoted, distributed, displayed, offered for sale or sold by Defendants with Plaintiff, and/or as to the origin, sponsorship or approval of any product manufactured, imported, exported, advertised, marketed, promoted, distributed, displayed, offered for sale or sold by Defendants and Defendants' commercial activities and Plaintiff;

- vii. secreting, concealing, destroying, altering, selling off, transferring or otherwise disposing of and/or dealing with: (i) Counterfeit Products and/or (ii) any computer files, data, business records, documents or any other records or evidence relating to their User Accounts, Merchant Storefronts or Defendants' Assets and the manufacture, importation, exportation, advertising, marketing, promotion, distribution, display, offering for sale and/or sale of Counterfeit Products;
- viii. effecting assignments or transfers, forming new entities or associations, or creating and/or utilizing any other platform, User Account, Merchant Storefront or any other means of importation, exportation, advertising, marketing, promotion, distribution, display, offering for sale and/or sale of Counterfeit Products for the purposes of circumventing or otherwise avoiding the prohibitions set forth in this Order; and
  - ix. knowingly instructing any other person or business entity in engaging in any of the activities referred to in subparagraphs I(a)(i) through I(a)(viii) above and I(b)(i) and I(c)(i) below.

- b) Accordingly, Defendants and all persons in active concert and participation with them who receive actual notice of this Order, including the Third Party Service Providers and Financial Institutions who satisfy those requirements, are hereby restrained and enjoined from engaging in any of the following acts or omissions pending the final hearing and determination of this action or until further order of the Court:
  - secreting, concealing, transferring, disposing of, withdrawing, encumbering or paying Defendants' Assets from or to Defendants' Financial Accounts until further ordered by this Court.
- c) Accordingly, Defendants and all persons in active concert and participation with them who receive actual notice of this Order, including the Third Party Service Providers who satisfy those requirements, are restrained and enjoined from engaging in any of the following acts or omissions pending the final hearing and determination of this action or until further order of the Court:
  - i. operation of Defendants' User Accounts and Defendants' Merchant Storefronts, including, without limitation, continued operation of Defendants' User Accounts and Merchant Storefronts in violation of this Order; and
  - ii. instructing, aiding, or abetting Defendants and/or any other person or business entity in engaging in any of the activities referred to in subparagraphs I(a)(i) through I(a)(viii), 1(b)(i) and 1(c)(i) above, including, without limitation, by providing services necessary for Defendants to continue operating Defendants' User Accounts and Merchant Storefronts in violation of this Order.

- 2. As sufficient cause has been shown, the asset restraint granted in the TRO shall remain in place through the pendency of this litigation, including that:
  - a) within five (5) days of receipt of notice of this Order, any newly discovered Financial Institutions who are served with this Order shall locate and attach Defendants' Financial Accounts, shall provide written confirmation of such attachment to Plaintiff's counsel and provide Plaintiff's counsel with a summary report containing account details for any and all such accounts, which shall include, at a minimum, identifying information for Defendants and Defendants' User Accounts, contact information for Defendants (including, but not limited to, mailing addresses and e-mail addresses), account numbers and account balances for any and all of Defendants' Financial Accounts.
- 3. As sufficient cause has been shown, the expedited discovery previously granted in the TRO shall remain in place through the pendency of this litigation, including that:
  - a) Plaintiff may serve interrogatories pursuant to Rules 26 and 33 of the Federal Rules of Civil Procedure as well as Local Civil Rule 33.3 of the Local Rules for the Southern and Eastern Districts of New York and Defendants who are served with this Order shall provide written responses under oath to such interrogatories within fourteen (14) days of service to Plaintiff's counsel.
  - b) Plaintiff may serve requests for the production of documents pursuant to Rules 26 and 34 of the Federal Rules of Civil Procedure and Defendants who are served with this Order and the requests for the production of documents shall produce all documents responsive to such requests within fourteen (14) days of service to Plaintiff's counsel.
  - c) Within fourteen (14) days after receiving notice of this Order, all Financial Institutions

who receive service of this Order shall provide Plaintiff's counsel with all documents and records in their possession, custody or control, relating to any and all of Defendants' Financial Accounts including, but not limited to, documents and records relating to:

- i. account numbers;
- ii. current account balances;
- iii. any and all identifying information for Defendants, Defendants' User Accounts and Defendants' Merchant Storefronts, including, but not limited to, names, addresses and contact information;
- iv. any and all account opening documents and records, including, but not limited to, account applications, signature cards, identification documents, and if a business entity, any and all business documents provided for the opening of each and every of Defendants' Financial Accounts;
- v. any and all deposits and withdrawal during the previous year from each and every one of Defendants' Financial Accounts and any and all supporting documentation, including, but not limited to, deposit slips, withdrawal slips, cancelled checks and account statements; and
- vi. any and all wire transfers into each and every of Defendants' Financial Accounts during the previous year, including, but not limited to, documents sufficient to show the identity of the destination of the transferred funds, the identity of the beneficiary's bank and the beneficiary's account number;
- d) Within fourteen (14) days of receipt of service of this Order, the Third Party Service Providers served with this Order shall provide to Plaintiff's counsel all documents and

records in its possession, custody or control relating to Defendants' User Accounts and Defendants' Merchant Storefronts, including, but not limited to, documents and records relating to:

- i. any and all User Accounts and Defendants' Merchant Storefronts and account details, including, without limitation, identifying information and account numbers for any and all User Accounts and Defendants' Merchant Storefronts that Defendants have ever had and/or currently maintain with the Third Party Service Providers that were not previously provided pursuant to Paragraph V(C) of the TRO;
- ii. the identities, location and contact information, including any and all e-mail addresses of Defendants that were not previously provided pursuant to Paragraph V(C) of the TRO;
- iii. the nature of Defendants' businesses and operations, methods of payment, methods for accepting payment and any and all financial information, including, but not limited to, information associated with Defendants' User Accounts and Defendants' Merchant Storefronts, a full accounting of Defendants' sales history and listing history under such accounts and Defendants' Financial Accounts with any and all Financial Institutions associated with Defendants' User Accounts and Defendants' Merchant Storefronts; and
- iv. Defendants' manufacturing, importing, exporting, advertising, marketing, promoting, distributing, displaying, offering for sale and/or selling of counterfeit Products, or any other products bearing the Peaky Blinders Marks

and/or marks that are confusingly similar to, identical to and constitute an infringement of the Peaky Blinders Marks.

- 4. As sufficient cause has been shown, and pursuant to Fed. R. Civ. P. 4(f)(3), service may be made on, and shall be deemed effective as to Defendants if it is completed by the following means:
  - a) delivery of: (i) a PDF copy of this Order, and (ii) a link to a secure website (including NutStore, a large mail link created through Rmail.com and via website publication through a specific page dedicated to this Lawsuit accessible through ipcounselorslawsuit.com) where each Defendant will be able to download a PDF copy of this Order to Defendants' e-mail addresses as identified by Amazon and/or Walmart Marketplace pursuant to Paragraph V(C) of the TRO or may otherwise be determined.
- 5. As sufficient cause has been shown, service of this Order shall be made on and deemed effective as to the Third Party Service Providers and Financial Institutions if it is completed by the following means:
  - a) delivery of: (i) a PDF copy of this Order, or (ii) a link to a secure website where PayPal will be able to download a PDF copy of this Order via electronic mail to PayPal Legal Specialist at EEOMALegalSpecialist@paypal.com;
  - b) delivery of: (i) a true and correct copy of this Order via Federal Express to Amazon.com, Inc. at Corporation Service Company 300 Deschutes Way SW, Suite 304, Tumwater, WA 98501, (ii) a PDF copy of this Order or (iii) a link to a secure website where Amazon.com, Inc. and Amazon Pay will be able to download a PDF copy of this Order via electronic mail to tro-notices@amazon.com and ostephmu@amazon.com;

- c) delivery of: (i) a PDF copy of this Order, or (iii) a link to a secure website where Walmart Marketplace and Walmart Pay will be able to download a PDF copy of this Order via electronic mail to trolegalcomms@walmartlegal.com;
- d) delivery of: (i) a PDF copy of this Order, or (ii) a link to a secure website where Payoneer Inc. will be able to download a PDF copy of this Order via electronic mail to Payoneer Inc.'s Customer Service Management at Third Party Requests at thirdpartyrequests@payoneer.com; and
- e) delivery of: (i) a PDF copy of this Order, or (ii) a link to a secure website where PingPong Global Solutions Inc. will be able to download a PDF copy of this Order via electronic mail to legal-int@pingpongx.com.
- 6. Defendants are hereby given notice that they may be deemed to have actual notice of the terms of this Order and any act by them or anyone of them in violation of this Order may be considered and prosecuted as in contempt of this Court.
- 7. The \$5,000.00 bond posted by Plaintiff shall remain with the Court until a final disposition of this case or until this Order is terminated.
- 8. This Order shall remain in effect during the pendency of this action, or until further order of the Court.
- 9. Any Defendants that are subject to this Order may appear and move to dissolve or modify the Order on two (2) days' notice to Plaintiff or on shorter notice as set by the Court.

SO ORDERED.

GIGNED this \_\_\_\_ day of

New York, New York

day of 4 1/ , 2025, at //

HON. ALVIN K. HELLERSTEIN